

Commonwealth Transportation Board

Philip A. Shucet

Presentation on The Tide

Norfolk's Light Rail

July 20, 2011



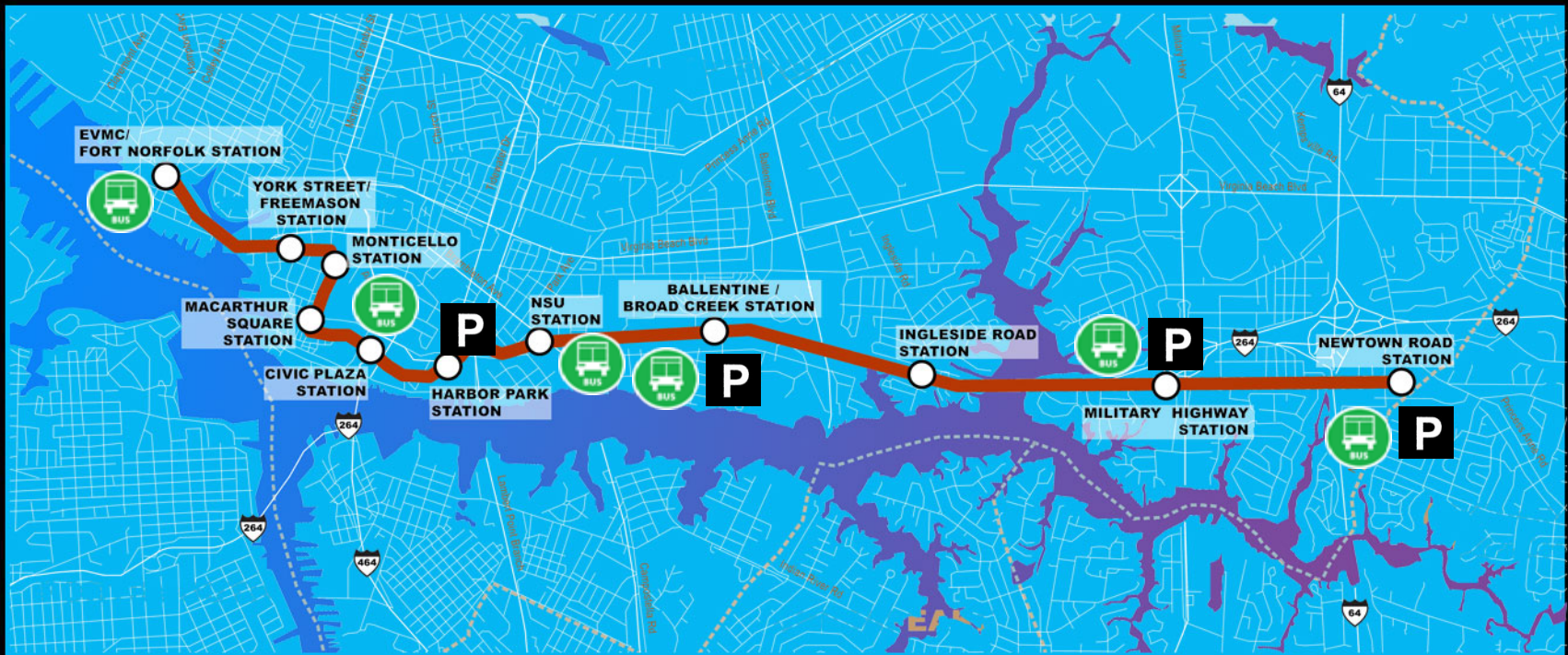
System Features

- Light Rail Starter Line
 - 7.4 mile route with 11 stations
 - 4 Park and Ride lots
 - 24 minute ride end to end
 - 9 low-floor vehicles
 - 68 seats in each rail car
- Vehicles run mostly at-grade (street level)
 - Norfolk Southern former freight rail corridor east of downtown
- Powered by overhead electric catenary system



THE TIDE

HRT



gohrt.com

About The Tide

- Total Cost: \$338.3 million
 - FTA: \$201 million
 - Virginia: \$71 million
 - Norfolk: \$66 million
- \$18.6 million of federal share allocated by Va. to light rail
- Ridership: 2,900 average weekday boardings first year
- Projected to 7,000 by 2030
- Broader Access: Links employment centers, hospitals, colleges, entertainment and shopping centers

Where are we now?

- Rail construction is complete
- Installation and testing of safety and security systems finished
- Park & Rides on schedule for July 31 completion
- Systems integration finished by July 31
- Feeder bus plan in place and funded

Safety Oversight

- Pre-revenue service review of July 11-13 by VDRPT found no significant findings to delay start of light rail operations
- All safety and security critical elements will be certified by start of revenue operations
- On-going public safety campaign

Opening Date Announced

- Formal ribbon cutting Thursday, Aug. 18 at MacArthur Square Station in Norfolk
- Three days of free, introductory service begins Friday 6 a.m. Aug. 19
- Revenue service begins 6 a.m. Monday, Aug. 22, 2011

The Tide Service Hours

- 6 a.m. – 11 p.m. (Mon.-Thur.)
- 6 a.m. – 12 a.m. (Fri. – Sat.)
- 11 a.m. – 9 p.m. (Sunday)
- 11 a.m. – 9 p.m. (Holidays)



Fares

- Light rail / bus - One ride \$1.50
- GO 1-Day Pass - \$3.50
- GO 7-Day - \$17.00
- Go 30-Day - \$50.00
- One Ride senior, disabled - \$0.75
- 1Ride Youth (under 18, ID) - \$1.00



Marketing The Tide

- Target business commuters and students
- Campaign has strong “call to action” to Ride the Tide
- Focus on people who have transportation options but do not currently use transit
- Goal: move audience from awareness of The Tide to regular use

Regional Connections

- Harbor Park station is walking distance to the planned Amtrak passenger rail station in Norfolk
- Offering one-seat service to Boston
- Track and utility improvements began in July at Harbor Park
- Estimated start date is 2013

Light Rail beyond Norfolk

- Virginia Beach Transit Extension Study on hold pending actual ridership numbers from Norfolk
- 9-12 months of ridership data needed
- Study anticipated to resume 3rd Qtr. 2012
- Study completed end of 2013
- Phasing options considered

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