
Transportation Planning for Jamestown 2007

Logistics Transportation Working Group

presented by

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Transportation Planning Activities for 2007

- **Need for early identification of transportation issues and coordination**
 - **Logistics Transportation Working Group formed in mid-2000**
 - **Represents major public and private interests**
 - **Produced concept transportation plan for 2007**
 - **Objectives of Transportation Plan**
 - **Minimize congestion impacts on regional highway system**
 - **Maximize choice in transportation services**
 - **Minimize impacts to local community by separating visitor and local traffic**
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Current Efforts

- **Elements initiated**
 - **Configuration of shuttle bus services for major events**
 - **Inventory of regional transportation services**
 - **Island/Settlement bus circulation patterns**
 - **Identification of parking locations**
 - **Informational brochures**
 - **Determination of transportation funding needs**
 - **Signage plan**
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Background Transportation Issues

- **Adequate regional highway access to the Historic Triangle area (I-64, U.S. 17, etc.)**
 - **Constrained access on two-lane highways to Settlement and Jamestown Island**
 - **Limited changes to local highway system by 2007 beyond completion of four-lane Route 199**
 - **Limited venue parking capacity at Settlement and Jamestown Island**
 - **Need for a transit/travel demand management emphasis for major events**
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Basic Elements of the Plan

- **Highway improvements**
 - **Complete planned regional improvements**
 - **Clear any ongoing construction**
 - **Park-and-Ride facilities**
 - **Near regional access points (I-64, SR 199) for major events**
 - **Additional local parking for “mid-sized” events**
 - **Local transit and ferry services**
 - **Bus-only access for major events**
 - **Increased bus services in “visitor” corridors**
 - **Enhanced ferry services across James River**
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Basic Elements of the Plan (continued)

- **Traffic management**
 - **Use signage, signal timing, and police forces to manage traffic**
 - **Maximize use of VDOT's visitor information system**
 - **Add directional signs for general orientation**
 - **Deploy temporary directional signs for Island/Settlement access**

 - **Visitor information**
 - **Supply information at home, en route, and in town**
 - **Use all media, especially the web**
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Visitor and Resident Travel Guides

Getting to the Anniversary Weekend Venue

Getting to Jamestown Island and Ballblazer in 2007 on America's Anniversary Weekend, May 11-13th 2007

Public and Private Lots and Situations

During the May 11-13th Commemorative weekend, visitors will be able to access the commemorative venues in Jamestown only by taking a shuttle bus or ferry from one of 10 convenient park and ride locations in and around the Historic Triangle. There will be park and ride lots at the following venue locations:

- Eastern State Hospital, Langlet Road, Williamsburg
- Colonial Williamsburg, Visitor Center Parking lot, Frances Street, Williamsburg
- Water Country, Williamsburg
- Busch Gardens, Postoffice Trail, Williamsburg
- Chesler Park, Santa Anna, Yorktown

All shuttle buses are handicapped-accessible. A list of several parking spaces at the venue are available for persons with disabilities, by permit only. Call 800-XXX-XXXX for more details.

In addition to the Park and Ride Lots, Jamestown 2007 will operate shuttle buses to the commemorative venues continuously from the following locations:

- Colonial Williamsburg Visitor Center
- U.S. M. Hotel and Restaurant Center
- Yorktown Battlefield

Shuttle Ferry Services

The Goddard Ferry will shuttle visitors from Berry County across the James River to the Jamestown Island and Ballblazer. Ferries will leave for docks every 15 minutes. Visitors will park/ferry vehicles on the Berry County side and board a shuttle bus to Jamestown.

Flagstaffer Shuttle Services

Hourly shuttle service from Newport News, Washington and Richmond to Williamsburg will be available during the Anniversary Weekend.

Accessibility Facilities and Amenities

Bicycles will not be permitted on the Colonial Parkway during the Anniversary weekend. The Parkway will be operating as a bus-only facility during that time.



Calendar of Historic Triangle Events for "America's Anniversary Weekend" May 11-13, 2007

Date	Event	Site
Friday May 11th	Commemorative Legislative Session	College of William and Mary, Williamsburg
Saturday May 12	Visit of the President of the United States	Jamestown Ballblazer
Saturday May 12	Visit of Members of the Royal Family and Other Leaders	Jamestown Ballblazer
Sunday May 13	Virginia Arts Festival	Jamestown Island

What you should know...

The Commemorative venues and the park and ride lots will be accessed by shuttle and local public during the Anniversary Weekend. Visitors will not be permitted to enter the venues with firearms, food or firearms. All bags are subject to search by the police and security personnel.

Visitors are encouraged to give themselves plenty of time to enter the venue.

Jamestown 2007

Historic Triangle Travel Guide

Move back in history with ease. As you make plans to attend Jamestown 2007, take full advantage of trouble-free travel options to and from the Historic Triangle.

The Commonwealth of Virginia and the Jamestown-Virginia Foundation welcome you to the Jamestown 2007, a renaissance and celebration of America's beginnings. Since 1607, and every 400 years since, Jamestown has opened its arms to the world as it recalled the events and people that created the first permanent English settlement in the New World. The 2007 commemorative will recognize and celebrate the diversity of cultures and religions that have created our nation as we know it today.

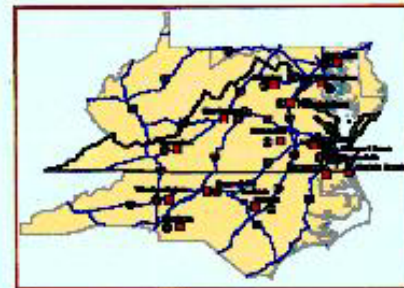


A constant stream of visitors from around the world come to the "Historic Triangle" each year. Your options for getting to Jamestown 2007 include:

Air
 Newark International, Richmond International, and Newport News/Williamsburg airports are all less than 45 minutes away. Ground transportation is available from all three.

Rail
 Direct AMTRAK service from Boston, New York, Philadelphia, Baltimore and Washington. Special direct services will be provided for the anniversary weekend, May 11-15, 2007.

Bus
 Charter Bus service from New York, Washington, Baltimore, Richmond and Norfolk. Call 800-XXX-XXXX for more details.



Basic Elements of the Plan (continued)

- Provide expanded intercity service along existing rail lines
 - Potential rescheduling of freight operations
 - Bus Needs – roughly 230 needed for May event
 - Higher than normal needs during balance of year
 - Estimated costs for transportation elements ~ \$9.0 million
 - Includes bus lease, operations, and parking
 - Estimate will be refined as event planning proceeds
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Planning and Organizational Recommendations

- **Develop and implement a free ticketing program for all major events**
- **Develop joint ticketing programs combining transportation, lodging, and passes**



CTB Support

- **Encourage appropriate VDOT and DRPT support for the planning process**
 - **Coordination with partner agencies**
 - **Concept and operations plan**
 - **Funding for transportation program**
 - **Encourage public-sector partners to provide “in-kind” resources**
 - **Encourage private-sector partners to participate as needed**
 - **Parking is critical**
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Next Steps

- **Develop MOUs with land owners for parking**
 - **Coordinate bus needs with event itinerary for Jamestown 2007**
 - **Develop leasing arrangements with regional transit providers**
 - **Continuing outreach to potential Jamestown 2007 partners**
 - **Continue to develop regional traffic operations/traffic management plan for Historic Area**
 - **Develop traveler information web site**
 - **Consider security impacts on movement of vehicles and people**
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